

GUY KAWASAKI

INTRODUCTION

Guy Kawasaki is the chief evangelist of Canva, an online graphic design tool. He is a brand ambassador for Mercedes-Benz and an executive fellow of the Haas School of Business (UC Berkeley).

He was the chief evangelist of Apple and a trustee of the Wikimedia Foundation.

Guy is also the author of *The Art of the Start 2.0*, *The Art of Social Media*, *Enchantment*, and nine other books.

Guy Kawasaki has a BA from Stanford University and an MBA from UCLA as well as an honorary doctorate from Babson College.

Please welcome Mr. Guy Kawasaki.